

## **App Dev Empire for the Android: Review Examining App Development Training Released By WealthSpringMarketing.com**

*Summary: WealthSpringMarketing.com releases a review of App Dev Empire for the Android a new online training course that teaches how to capitalize on the booming Android app market without the need for prior programming skills.*

App Dev Empire for the Android, the latest app development training course has just been unofficially released to the public catching the attention of WealthSpringMarketing.com, and prompting a review by WealthSpringMarketing.com's Tiffany Hendricks.

"While still not officially launched, App Dev Empire for the Android has been made available to the public," reports Hendricks. "We were excited to review this program for our website visitors, many of whom are aspiring app developers."

Many industry insiders agree that as the Apple app market has become increasingly difficult to compete in, the Android Marketplace, Google Play is wide open and the clear choice for app developers to focus their attention on in 2013.

"Third Quarter statistics show that Android snatched up an astonishing 72% of overall the smartphone market share," says Hendricks. "With a reported 64.1% of mobile devices powered by Android, compared to Apple iOS's 18.8%, the Android app market will clearly be booming for the foreseeable future. App Dev Empire For Android was created to help people cash in on what is being referred to as the Android app gold rush."

App Dev Empire for the Android consists of 12 video training lessons delivered through a membership area interface. Customers watch over the shoulder of a successful Android app creator to learn the ins and out of app development, from creating the user interface for their very first game, to connecting actions, to adding a scrolling background, animations, and music until they have successfully completed a finished application which is then exported to the Android Marketplace.

"Many people have heard about the profit potential for developing apps, but many don't realize just how simple the process can be," says Hendricks. "With the training provided in App Dev Empire, users can quickly build an app even with zero previous programming know-how. Then, what's really cool is that with Android you can start selling your app right away because you will be automatically approved, unlike Apple which has a strict moderation process."

The App Dev Empire for the Android also comes with training on marketing and monetizing a finished App entitled: "The Top 9 Ways of Monetizing Your App or Game and The Top 7 Traffic Sources That Will Help You Drive Traffic and Market Your Creation!"

"Creating a great app is the first step," says Hendricks. "In order for it to be a success you need effective marketing and monetization strategies. The information provided on this subject in App Dev Empire for the Android will without a doubt prove invaluable for those wishing to cash in with Android apps."

**[Those wishing to purchase App Dev Empire for the Android, or for more information, click here.](#)**

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' review of App Dev Empire for the Android can find it at the following web address: <http://wealthspringmarketing.com/app-dev-empire-android-review/>

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